



Online Real Estate Tools

www.TheAgentTrainer.com

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ABR, ABRM, AIA, CDPE, CIP, e-PRO, CRS, CRI, SFR, SRS, SRSX
EstateCRAFT and EcoBroker Certified

Four Pillars Education, Inc.

Online Marketing Sites

<http://www.propertypreviews.com>
<http://www.PostIt.es.com>
<http://www.Vflyer.com>
<http://www.ListHub.com>
<http://www.RealBird.com>
<http://www.homezonemedia.com>
<http://www.verticalresponse.com>
<http://www.Zillow.com>
<http://www.Trulia.com>
<http://www.SellPoint.com>
<http://www.Socialbios.com/create>
<http://www.LowesRealtorBenefits.com>

Free Property Video Creator
 Free Listing Distribution Website
 Free Webmarketing Tool Kit
 Free Listing Distribution Website and Report Manager
 Free Single-Listing website
 Multi-media listing promotion
 e-newsletter
 National Listing Distribution with Agent promotion
 National Listing Distribution with Agent promotion
 Listing distribution site
 NAR site for setting up hyper-social connections online
 Free Real Estate Mailers, personalized for the client and customer

Client Management Systems

<http://www.RealFutureCRM.com>
<http://www.SugarCRM.com>
<http://www.Zoho.com>
<http://www.TopProducer.com>

Real Estate specific open source client contact management
 Open Source full feature CRM program
 CRM, Collaborative, Productivity Suite
 Real Estate Client contact and transaction management system

Client Information Tools

<http://www.myfico.com>
<http://www.AnnualCreditReport.com>
<http://www.ChoiceTrust.com>
<http://www.bestplaces.net/crime>
<http://www.daycarematch.com>
<http://www.FamilyWatchDog.com>
<http://www.epa.gov/radon>
<http://www.FreeDemographics.com>
<http://www.GreatSchools.net>
<http://www.WalkScore.com>
<http://www.ConnectMyBuyer.com>
<http://www.Floodsmart.gov>
<http://www.epa.gov/mold/moldresources.html>
www.epa.gov/lead/pubs/leadpafe.pdf
<http://www.huduser.org/rbc>

Credit Scoring Information
 Clients can get their credit reports, once a year
 Credit information
 Crime Statistics
 Helps client find daycares in their area
 Offender Information Online
 Radon information for Consumers
 Demographic information
 School Information for parents
 Walkability rating of homes in certain areas
 Email Buyer Utility Connection Options based on address
 Flood Insurance information for consumers
 Mold information for consumers
 Lead Paint Disclosure Book for Clients
 Affordable Housing Information

Productivity Tools

<http://www.Zoho.com>

CRM, Office Tools, Collaboration tools (free)

Graphic and Photos Tool

<http://www.Google.com/picasa>
<http://www.Flickr.com>
<http://www.photobucket.com>
<http://www.wordle.net>
<http://www.Tiltshiftmaker.com>
<http://www.Gimp.org>
<http://www.freephotobank.com/>
<http://www.lmprev.com>

Free Desktop graphic management application
 Social Photo sharing network
 Photo sharing site
 Word Cloud Maker
 Tilt Shift effect to pictures
 Open Source computer software similar to Photoshop
 Free Stock Photos
 Find a Graphic Designer

Mobile Tools

<http://www.slydial.com>
<http://www.Qik.com>
<http://www.Google.com/Voice>
<http://www.smseverywhere.com>

Tool that calls directly to recipients voicemail
 Live stream video right from mobile device to webpage
 Free voicemail system that transcribes your voice message to email
 Send text message from computer and to groups of recipients

<http://www.qrcode.kaywa.com>
<http://www.Group.me>
<http://www.goo.gl>
<http://www.SmarterAgent.com>
<http://www.HowToGoMo.com>

Free Presentation Sharing

<http://www.SlideShare.com>
<http://www.DocStock.com>
<http://www.Issuu.com>
<http://www.Sliderocket.com>

Network Security

<http://www.Sans.org>
<http://lase.dlsa.mil>

Meeting and Scheduling Tools

<http://www.Tungle.me>
<http://www.Doodle.com>
<http://www.vertex42.com/calendars>
<http://www.freeconferencecall.com>
<http://www.timebridge.com>
<http://www.MeetingWizard.com>

Research and Reference

<http://www.Realtor.org/library>
<http://www.Anywho.com>
<http://www.CIA.gov>
<http://www.restats.com>
<http://www.altosresearch.com>
<http://www.rbintel.com>
<http://www.Costvsvalue.com>
<http://www.realtor.org/research>
<http://www.housingmarketfacts.com>
<http://www.timeanddate.com>
<http://www.mortgage-calc.com>
<http://www.census.gov>
<http://factfinder.census.gov>
<http://www.bls.gov>
<http://www.weather.com>
<http://www.freedemographics.com>
<http://www.commerce.appraisalfoundation.org>
<http://www.phonespell.org>
<http://www.wifinder.com>
<http://www.ZipSkinny.com>

Green Resources

<http://www.epa.gov>
<http://www.smartgrowth.com>
<http://www.regreenprogram.org>
<http://www.usgbc.org>
<http://www.regreenprogram.org>
<http://www.greenresourcecouncil.org>
<http://www.hud.gov/offices/hsg/sfh/eem/energy-r.cfm>
<http://www.footprintnetwork.org>
<http://www.terrapass.com/carbon-footprint-calculator>
<http://www.caronrally.com>

Webpage Tools

<http://www.clickdensity.com>
<http://www.Google.com/analytics>
<http://www.Google.com/insights/search>
<http://www.Google.com/webmasters/tools>

QR Code Creator
Group Text Messaging Application
Google QR code creator and tracker
Get agent specific mobile app and tools for our clients
Check to see if your site is mobile ready

Document hosting and sharing site
Document hosting and sharing site
Free software to makes PDF's look like a book application on a web
Free PowerPoint Hosting Site

Free Network Security Audit Software
Free Network Security Audit Software

Free Appointment Scheduling Tool
Free Appointment Scheduling Tool
Free Excel Yearly and Monthly Calendars
Free Conference Calls
Group meeting scheduling tool
Free Meeting Schedule Tool

Vast source of free information about various aspects of Real Estate
Address and Telephone (reverse lookup) directory
World Factbook
Real Estate Market Information
Real Estate Market Information
Real Estate Market Information (MRIS MLS Only)
Remodeling Value Report
market research
NAR hosted regional market information
Time Zone Converter
Calculate what their rent payment will buy
Census Information
Find tract and block information
Bureau of Labor and Statistics
Weather Information
Free demographic information
Real Estate Appraisal Standards
Find out what your phone number spells
Find local wireless internet options
Demographics by ZipCode

Environmental Protection Agency
Smart Growth Resources
Green Remodeling Real Estate Guidelines
LEEDS for Homes Guidelines
Real Estate Green Program
NAR GREEN Council
HUD FHA Energy Efficient Mortgage
Ecological Footprint Calculator
Carbon Footprint Calculator
"Green" Network

Website focus evaluations
Free website analytic tools
Free review of website activity and functionality
Free extensive tool for promoting and maintaining website

<http://www.websitegrader.com>
<http://www.Google.com/maps>
<http://www.SpeedTest.net>
<http://www.Instapaper.com>
<http://www.wix.com>
<http://www.submitshop.com/metatags/>
<http://www.zope.org>
<http://www.drupal.org>
<http://www.joomla.org>
<http://www.pspad.com/en>
<http://www.bravenewcode.com/>
<http://www.Wordpress.org>

Blog Tools

<http://www.MyBlogLog.com>
<http://www.Google.com/Reader>
<http://www.Feedburner.com>
<http://www.Dlvr.it>
<http://www.wibiya.com>
<http://www.ommwriter.com>
<http://www.windowslivewriter.spaces.live.com>
<http://www.filezilla.com>
<http://www.Wordpress.org>
<http://www.gravityforms.com>
<http://www.ZinePal.com>
<http://www.posterous.com>
<http://www.snapengage.com>

Video Tools

<http://www.YouTube.com>
<http://www.Vimeo.com>
<http://www.Ustream.com>
<http://www.Qik.com>
<http://www.Skype.com>
<http://www.SaveVid.com>
<http://www.screenoaster.com>
<http://www.jingproject.com>
<http://www.houselens.com>
<http://www.fraps.com/>

Sound Tools

<http://www.sourceforge.com/audicity>
<http://www.podbean.com>
<http://www.TalkShoe.com>
<http://www.Blip.fm>
<http://www.pandora.com>
<http://www.BlogTalkRadio.com>

Survey Tools

<http://www.wufoo.com>
<http://www.surveymonkey.com>
<http://www.zoomerang.com>
<http://www.poll daddy.com>

Document Utilities

<http://www.ThinkFree.com>
<http://www.google.com/docs>
<http://www.OpenOffice.org>
<http://www.xtort.net>
<http://www.zamzar.com>
<http://www.pdfmyurl.com>
<http://www.CutePDF.com>
<http://www.docuSign.com/nar>

Website Search Engine Scoring
 Add maps to websites
 Test the speed of your internet connection
 free website to save articles and webpages to read later
 Free websites for agents and listings
 Meta Tag Designer
 Open Source website software
 Open Source website and CRM tool
 Open Source website software
 Free HTML Editor Tool
 WPTouch - Makes Wordpress Site Mobile
 Open Source blog software

Blogger Network Connections
 RSS Reader
 RSS Feed Generator and Reader Tracker
 Free Post distribution (twitter/Facebook) software
 Free social tool bar for Wordpress blogs
 Free desktop writing software
 Free Desktop blogging software
 Free FTP software
 Open Source Blog Software
 Forms application for Wordpress
 Create newsletter from RSS blog feed
 blog platform
 Adds Chat Widgets to Site, Facebook, etc... Works with Skype

Free Social Video Hosting Site
 Premium Video Hosting site
 Live video streaming from mobile device
 Live video streaming from mobile device
 Free video conferencing system
 Download YouTube Videos in High Definition
 Free screencasting recording software
 screen capture and video capture software
 Video and Professional Photograph Service
 Fraps is a OpenSource Screen Capturing Software

Free sound editing and recording software
 Free Podcast hosting
 Online "radio" talk show service
 Social Music Sharing sites
 Online Radio Stations
 Online "radio" talk show service

Free email survey system
 Free email survey system
 Free email survey system
 Free email survey system

Opensource document management software
 Opensource document management software
 Open Source Computer Software Similar to MS Office
 Open Office software for USB drives
 Document conversion software
 Create a PDF using the URL of a webpage
 Free software allowing documents to be converted to PDF
 Digital Signatures for contracts

<http://www.ZipForms.com>

Contract Software

Document Storage and Sharing

<http://www.Dropbox.com>

<http://www.box.net>

<http://www.documenttree.com>

<http://www.issuu.com>

<http://www.skydrive.com>

Free document storage and sharing tool

Free document storage and sharing tool

Document storage and handling

Host Documents and share as online magazine

Free system to upload and email link to share files

Note Taking and Organization Service

<http://www.EverNote.com>

Free note taking and recording keeping system

Cloud Backup System

<http://www.Mozy.com>

<http://www.carbonite.com>

Online backup system

Online backup system

Communication Tools

<http://www.Meebo.com>

<http://www.Skype.com>

<http://www.digsby.com>

Instant Messaging Consolidation Software

Instant Message and Video Messaging System

Instant Messaging Consolidation Software

Email Tools

<http://www.emailideas.com>

<http://www.MailChimp.com>

<http://www.ConstantContant.com>

<https://privnote.com>

<http://www.maxemail.com>

<http://www.efax.com>

<http://www.unroll.me>

<http://www.xobni.com>

<https://www.mailstrom.co>

Graphic signature in email

Free email newsletter service

Professional email newsletter service

Sends email that deletes after receipt

Fax to email system

Fax to email system

Removes unsubscribed emails from gmail account

Social information and organizer tool for Outlook.com

Assists with managing your email to be more relevant

Online Timelines

<http://www.Dipity.com>

Create a timeline

Collaborative Services

<http://www.TaskAnt.com>

<http://www.actionthis.com>

<http://www.basecamphq.com>

<http://www.pbwiki.com>

<http://www.writeboard.com>

<http://www.wetpaint.com>

<http://www.airset.com>

<http://www.ning.com>

<http://www.join.me>

Free Team Tracking System

project management

project management

wiki

wiki

wiki

Free website for collaboration

Free website for collaboration

Free Screensharing (like webex)

Social Bookmarking

<http://www.del.icio.us>

<http://www.sharethis.com>

Social Bookmarking

Social Bookmarking

Twitter Tools

<http://www.Twitter.com>

<http://www.twitstat.us>

<http://www.isfollow.com>

<http://www.twitbuttons.com>

Popular Micro-blogging platform

Search Twitter by phase

confirm who's following you

Twitter Widgets

Facebook Tools

<http://www.Facebook.com>

<http://www.Facebook.com/Roost>

<http://www.Facebook.com/press.info.php?statistics>

<http://www.CheckFacebook.com>

<http://www.SeeMyListings.com>

Popular Social Platform

Add Real Estate information to your Profile / Fan page

Facebook Statistics

Marketing Information for Facebook

Showing your listings from realtor.com to your FB page

<http://www.Facebook.com/pagenotifier>
<http://www.Involver.com>

sends you an email when comments are on your FB page
 Free tools and apps for your Facebook Pages

Listing Tools

<http://www.VisualStager.com>

Online Virtual Staging Site

Resume Sites

<http://www.LinkedIn.com>
<http://www.Plaxo.com>
<Http://www.cvmkr.com>

Popular Social Business Site
 Popular Social Business Site
 Online Resume Builder

Google Tools

<http://www.Google.com/Analytics>
<http://www.Google.com/webmasters/tools>
<http://www.Google.com/picasa>
<http://www.Google.com/places>
<http://www.Google.com/Insights>
<http://www.Goo.gl>
<http://www.Google.com/mail>
<http://www.Google.com/reader>
<http://www.Google.com/Voice>
<http://www.Google.com/Latitude>
<http://www.Google.com/addurl>
<http://www.Google.com/alerts>
<http://www.Google.com/Profiles>

Free website analytics
 Broad range of website tools to promote your website
 Graphic software
 Business tools for Google Searches
 Find search activities and patterns for Google Searches
 URL Shorter and QR creator/tracker
 Free versatile email accounts
 RSS / Blog Reader
 Free Voicemail system that emails transcriptions to account
 GPS Tracking of mobile phones on online map
 Add your website to the Google search directory
 Creates emails of particular phrases as they appear on Google
 Social Profiles on Google Platform

Online Training and Information

<http://www.learnthenet.com>
<http://www.epinions.com>
<http://www.socialthebook.com>
<http://www.teachparentstech.org>

Online internet training
 Technology advice group
 Free ebook about Social Networking tools for Realtors
 Google product with videos on basic computer tutorials

Broker Tools

<http://www.Terradatum.com>
<http://www.Eventbrite.com>
<http://www.Alignmark.com>

Market Share and Recruitment projection software
 Free event marketing and registration program
 Agent recruitment and assessment tool

Realtor Site Tools

<http://www.nrds.internetcrusade.com>
<http://www.realtor.org/research.nsf/pages/topicreports>
http://www.realtor.org/rmtoolkits.nsf/pages/rookiesmain_new
<http://www.realtor.org/rmtoolkits.nsf/pages/webresourcemain>
<http://www.realtor.org/international/index.html>
<http://www.realtor.org/resorts/index.html>
<http://www.realtoractioncenter.com>
<http://www.realtor.org/rmodaily.nsf/topstories/topstories>
<http://www.realtor.org/vlibrary.nsf/pages/refshelf>
<http://www.realtor.org/pubrel.nsf/pages.fillintheblanks>
<http://www.realtor.org/rmtoolkits.nsf/pages/permark01plan>
<http://www.Realtor.org/pac.nsf/pages/e-mailbanners>
<http://www.nartools.com/adgenerator/#>
<http://www.realtor.org/pac.nsf/pages/LocalCampaign>
<http://www.realtor.org/technology>
http://www.realtor.org/realtor_Benefits

Find your NRDS number
 Realtor Quizzes
 Rookie Toolkit
 Website help for Realtors
 NAR International Information
 Resort and Second Homes
 NAR Legislative Issues
 NAR Daily News
 NAR Field Guides
 NAR (Fill in the Blanks) news releases
 NAR Personalized Marketing
 Realtor Banner graphics
 Realtor Ad Generator
 NAR Local Public Awareness
 Realtor Technology
 Realtor Benefits

Short Sale Resources

<http://www.fanniemaessad.com>
<http://realestatecenter.bankofamerica.com>
<https://knowyouroptions.com/loanlookup>
<http://www.freddiemac.com/mymortgage>
<http://www.nabpop.org/BPOs-BPOSG.php>

Fannie Mae Short Sale Service Desk
 Bank of America Short Sale Assistance for Agents
 Fannie Mae Loan Lookup
 Freddie Mac Loan Lookup
 BPO Standards and Guidelines

Recommend Blog Reading

<http://www.blog.coldwellbanker.com>
<http://www.inman.com>
<http://www.Housingwire.com>
<http://www.TheAgentTrainer.com>
<http://www.RETechnology.com>
<http://infocentral.blogs.realtor.org>
<http://ypnlounge.blogs.realtor.org>
<http://brokercafe.agentachieve.com>

Coldwell Banker Blue Matter Blog
Inman News
HousingWire
Technology, Instructor and Industry information for Real Estate
Real Estate Technology
NAR Information Central
Young Professional Network
CoreLogic Agent Blog

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